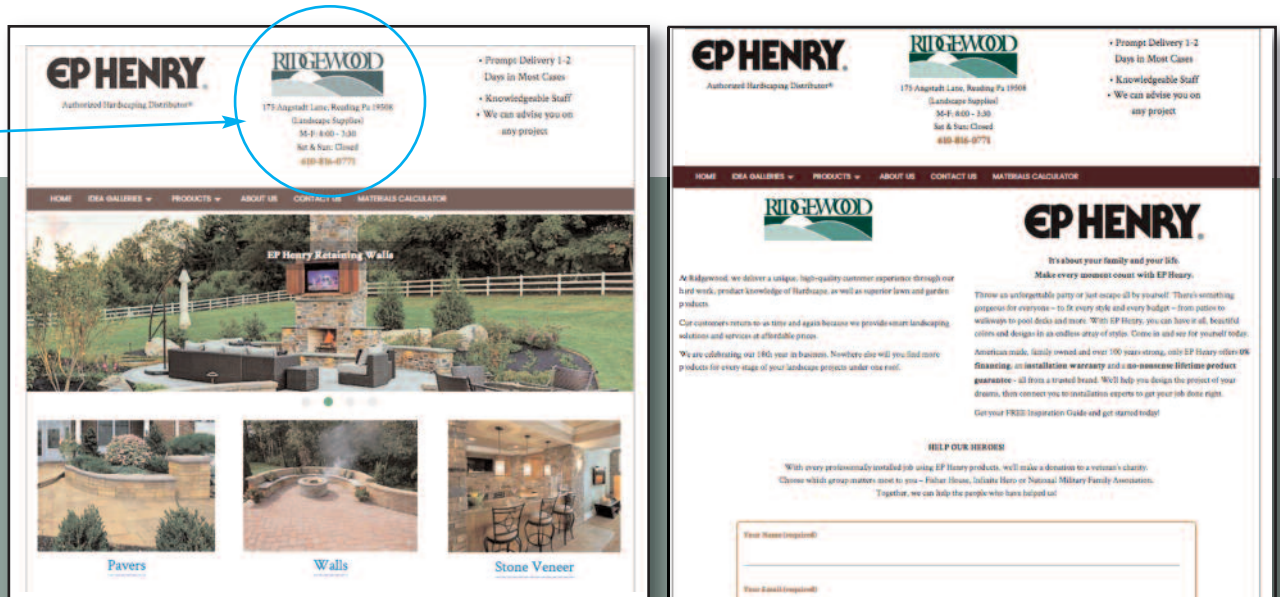


2020...

the Hardscaping™ industry's only co-branded website

Now you can team up with EP Henry online in an exclusive website *designed just for you.*

Customized
to your
business



This simple, turnkey program offers you:

- A professionally designed co-branded website that features only your business and the full EP Henry product line – this does not take the place of your website.
- Exposure of your business on every page with your phone number.
- The opportunity for your visitors to get a better look at the EP Henry products you sell without having to leave your website and link to the EP Henry site.
- A proven keyword search program will drive Hardscaping prospects in your local area to the co-branded site – there you can tell your story and show off the latest products, installation shots and promotions from EP Henry.
- A link on your website that sends traffic to your co-branded site. And...the co-branded site can link to your website.
- For an example, visit www.angersteins-ephenry.com

EP HENRY®

(over)

All at an affordable cost – especially arranged for EP Henry distributors

	<i>Exclusive</i>		<i>Non-Exclusive</i>	
	You pay	We pay	You pay	We pay
<i>Initial design & development</i>	\$0	100%	\$0	100%
<i>Periodic product updates</i>	\$0	100%	\$0	100%
<i>1x customization of site for your business</i>	\$16	\$144	\$56	\$104
<i>1x Google search set-up</i>	\$10	\$90	\$35	\$65
<i>Monthly keyword management in season</i>	\$15	\$135	\$52.50	\$97.50
<i>Monthly keyword management out of season*</i>	\$7.50	\$67.50	\$26.25	\$48.75
<i>Google keyword cost-per-click</i>	10%	90%	35%	65%

No need to file co-op claim form for this program!
 Every 30 days you get a check for 65% or 90% of your fees and Google costs.
 You pay Google by credit card for keywords.

*Dec., Jan.

- Costs of local Google keyword search – determined by you (estimates range from \$300 to \$1000+ per month depending on how large an area you want to cover.) You only pay for keywords if your online ad gets clicked and the visitor goes to your co-branded site.
- We know the keywords that work best and the ads that will send traffic your way.
- All phone calls generated from your co-branded site and email requests go directly to you.
- Calls are recorded for quality assurance and customer service.
- Monthly reports of activity are simple and easy-to-understand.
- The entire program is pre-approved for co-op. No claim form needs to be calculated and sent in. You get your check automatically every 30 days. You pay Google directly for your keywords that are clicked.
- No contracts to sign. You can cancel anytime with 30 days notice.